

Advertiser:	McCrory for NC Governor
Product Desc:	MCCRORY FOR GOVERNOR
Estimate:	C29N06

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WFMY	11/02/12	11/02/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
GOOD MRN-6-8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$80.00		0.00			
E 7	WFMY	10/29/12	10/29/12	Mon Prime C Hawaii Five-0	CM	10-11p	M-----	:30	1	\$650.00	P-4	0.00	NM	1	\$650.00
HAWAII 5-0															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$650.00		0.00			
E 8	WFMY	10/29/12	11/05/12	DT Daytime	CM	10a-5p	M-----	:30	3	\$60.00	P-4	0.00	NM	5	\$300.00
COMMENTS APPLY TO SUB LINES A THRU B															
DAYTIME ROS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					3	\$60.00		0.00			
Week:		11/05/12	11/11/12	M-----					2	\$60.00		0.00			
E 9	WFMY	10/29/12	10/29/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
NEWS 2 AT 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$250.00		0.00			
E 10	WFMY	11/05/12	11/05/12	News 2 at 11 News 2 at 11	CM	11-1135p	M-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
E 11	WFMY	10/29/12	11/05/12	News2 at Noon News2 at Noon	CM	12-1230p	M-----	:30	1	\$90.00	P-4	0.00	NM	2	\$180.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$90.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$90.00		0.00			
E 12	WFMY	10/29/12	10/29/12	M-F 3-4p Let's Make a Deal	CM	3-4p	M-----	:30	1	\$65.00	P-4	0.00	NM	1	\$65.00
LETS MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$65.00		0.00			
E 13	WFMY	11/05/12	11/05/12	News 2 at 5 News 2 at 5	CM	5-530p	M-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
NEWS 2 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$150.00		0.00			
E 14	WFMY	10/29/12	10/29/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$55.00		0.00			
E 15	WFMY	10/29/12	10/29/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	M-----	:30	1	\$160.00	P-4	0.00	NM	1	\$160.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$160.00		0.00			
E 16	WFMY	10/29/12	11/05/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$250.00	P-4	0.00	NM	2	\$500.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$250.00		0.00			
Week:		11/05/12	11/11/12	M-----					1	\$250.00		0.00			
E 17	WFMY	10/29/12	10/29/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
GOOD MRN-6-8AM															

Order / Rev: 704582
Alt Order #: 06260746
Flight Dates: 10/29/12 - 11/06/12

Advertiser: McCrory for NC Governor
Product Desc: MCCRORY FOR GOVERNOR
Estimate: C29N06
WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WFMY	10/29/12	10/29/12	M-F 6-8a Good Morning Show	CM	6-8a M-----	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
GOOD MRN-6-8AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$80.00		0.00			
E 18	WFMY	11/05/12	11/05/12	M-F 6-8a Good Morning Show	CM	6-8a M-----	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
ADD 7.31														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$80.00		0.00			
E 19	WFMY	11/05/12	11/05/12	CBS Evening News CBS Evening News	CM	630-7p M-----	:30	1	\$375.00	P-4	0.00	NM	1	\$375.00
ADD 7.31														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$375.00		0.00			
E 20	WFMY	11/05/12	11/05/12	M-F 7-730p Wheel of Fortune	CM	7-730p M-----	:30	1	\$220.00	P-4	0.00	NM	1	\$220.00
ADD 7.31														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$220.00		0.00			
E 21	WFMY	11/05/12	11/05/12	M-F 7-730p Wheel of Fortune	CM	7-730p M-----	:30	1	\$220.00	P-4	0.00	NM	1	\$220.00
WHEEL/JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$220.00		0.00			
E 22	WFMY	10/29/12	10/29/12	CBS This Morning CBS This Morning	CM	8-10a M-----	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
EARLY SHW1-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$40.00		0.00			
E 23	WFMY	11/05/12	11/05/12	CBS This Morning CBS This Morning	CM	8-10a M-----	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
ADD 7.31														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$40.00		0.00			
E 24	WFMY	11/05/12	11/05/12	Mon Prime B 2 Broke Girls/Mike &	CM	9-10p M-----	:30	1	\$950.00	P-4	0.00	NM	1	\$950.00
2 BROKE/MIKE MOLLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$950.00		0.00			
E 25	WFMY	11/03/12	11/03/12	News 2 at 11 News 2 at 11	CM	11-1135p -----S-	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
NEWS 2 AT 11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$250.00		0.00			
E 26	WFMY	11/03/12	11/03/12	Panthers Huddle Panthers Huddle	CM	1135p-1205a -----S-	:30	1	\$30.00	P-4	0.00	NM	1	\$30.00
CRIMINAL MINDS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$30.00		0.00			
E 27	WFMY	11/03/12	11/03/12	News 2 at 7 Saturday News 2 at 7 Saturday	CM	7-730p -----S-	:30	1	\$110.00	P-4	0.00	NM	1	\$110.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$110.00		0.00			
E 28	WFMY	11/03/12	11/03/12	PA (Sa) Sat Wheel/Jeopardy	CM	7-8p -----S-	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
ADD 7.31														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$100.00		0.00			
E 29	WFMY	11/03/12	11/03/12		CM	6-9a -----S-	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00

Order / Rev: 704582
Alt Order #: 06260746
Flight Dates: 10/29/12 - 11/06/12

Advertiser: McCrory for NC Governor
Product Desc: MCCRORY FOR GOVERNOR
Estimate: C29N06
WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Good Morning Show Satu Good Morning Show Sa GMA WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S- 1 \$70.00 0.00														
E 30	WFMY	11/04/12	11/04/12	News 2 at 11 News 2 at 11	CM	11-1135p -----S	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
NEWS 2 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$250.00 0.00														
E 31	WFMY	11/04/12	11/04/12	News 2 at 6 Sunday News 2 at 6 Sunday	CM	6-630p -----S	:30	1	\$110.00	P-4	0.00	NM	1	\$110.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$110.00 0.00														
E 32	WFMY	11/04/12	11/04/12	Sun Prime A 60 Minutes	CM	7-8p -----S	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
60 MIN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$750.00 0.00														
E 33	WFMY	11/04/12	11/04/12	Good Morning Show Sun Good Morning Show Su	CM	6-9a -----S	:30	1	\$75.00	P-4	0.00	NM	1	\$75.00
GMA WKND <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$75.00 0.00														
E 34	WFMY	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a -----S	:30	1	\$125.00	P-4	0.00	NM	1	\$125.00
CBS SUN MRNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$125.00 0.00														
E 35	WFMY	11/04/12	11/04/12	Sun Prime C The Good Wife	CM	9-10p -----S	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00
THE GOOD WIFE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$850.00 0.00														
E 36	WFMY	11/01/12	11/01/12	Thu Prime C Elementary	CM	10-11p ---T---	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00
ELEMENTARY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$850.00 0.00														
E 37	WFMY	11/01/12	11/01/12	DT Daytime	CM	10a-5p ---T---	:30	2	\$60.00	P-4	0.00	NM	2	\$120.00
DAYTIME ROS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 2 \$60.00 0.00														
E 38	WFMY	11/01/12	11/01/12	Letterman David Letterman	CM	1135p-1235a ---T---	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
D LETTRMAN-CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$90.00 0.00														
E 39	WFMY	11/01/12	11/01/12	M-F 3-4p Let's Make a Deal	CM	3-4p ---T---	:30	1	\$65.00	P-4	0.00	NM	1	\$65.00
LETS MAKE A DEAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$65.00 0.00														
E 40	WFMY	11/01/12	11/01/12	M-F 4-5p Ellen Degeneres	CM	4-5p ---T---	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 ---T--- 1 \$70.00 0.00														
E 41	WFMY	11/01/12	11/01/12		CM	5-6a ---T---	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00

Order / Rev:	704582
Alt Order #:	06260746
Flight Dates:	10/29/12 - 11/06/12

Advertiser:	McCrory for NC Governor	
Product Desc:	MCCRORY FOR GOVERNOR	WFMY-TV
Estimate:	C29N06	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a 5-6a GMS ROT										
GOOD MORNING SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1		\$55.00		0.00				
E 42	WFMY	11/01/12	11/01/12	530-6p Andy Griffith Andy Griffith	CM	530-6p ---T---	:30	1	\$160.00	P-4	0.00	NM	1	\$160.00
ANDY GRIFFITH														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1		\$160.00		0.00				
E 43	WFMY	11/01/12	11/01/12	M-F 6-8a Good Morning Show	CM	6-8a ---T---	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
GOOD MRN-6-8AM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1		\$80.00		0.00				
E 44	WFMY	11/01/12	11/01/12	CBS Evening News CBS Evening News	CM	630-7p ---T---	:30	1	\$375.00	P-4	0.00	NM	1	\$375.00
ADD 7.31														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1		\$375.00		0.00				
E 45	WFMY	11/01/12	11/01/12	M-F 7-730p Wheel of Fortune	CM	7-730p ---T---	:30	1	\$220.00	P-4	0.00	NM	1	\$220.00
ADD 7.31														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1		\$220.00		0.00				
E 46	WFMY	11/01/12	11/01/12	CBS This Morning CBS This Morning	CM	8-10a ---T---	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
EARLY SHW1-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1		\$40.00		0.00				
E 47	WFMY	11/01/12	11/01/12	Thu Prime B Person of Interest	CM	9-10p ---T---	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
PERSON OF INTEREST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	---T---		1		\$900.00		0.00				
E 48	WFMY	10/30/12	11/06/12	DT Daytime	CM	10a-5p -T-----	:30	2	\$60.00	P-4	0.00	NM	3	\$180.00
COMMENTS APPLY TO SUB LINES A THRU B DAYTIME ROS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		2		\$60.00		0.00				
		Week: 11/05/12	11/11/12	-T-----		1		\$60.00		0.00				
E 49	WFMY	10/30/12	10/30/12	News 2 at 11 News 2 at 11	CM	11-1135p -T-----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
NEWS 2 AT 11														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1		\$250.00		0.00				
E 50	WFMY	10/30/12	10/30/12	Letterman David Letterman	CM	1135p-1235a -T-----	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
D LETTRMAN-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1		\$90.00		0.00				
E 51	WFMY	10/30/12	10/30/12	M-F 3-4p Let's Make a Deal	CM	3-4p -T-----	:30	1	\$65.00	P-4	0.00	NM	1	\$65.00
LETS MAKE A DEAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1		\$65.00		0.00				
E 52	WFMY	10/30/12	10/30/12	M-F 4-5p Ellen Degeneres	CM	4-5p -T-----	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	-T-----		1		\$70.00		0.00				

Order / Rev: 704582
 Alt Order #: 06260746
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: McCrory for NC Governor
 Product Desc: MCCRORY FOR GOVERNOR
 Estimate: C29N06

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 53	WFMY	10/30/12	10/30/12	News 2 at 5 News 2 at 5	CM	5-530p	-T-----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
NEWS 2 AT 5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$150.00		0.00			
E 54	WFMY	10/30/12	10/30/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	-T-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$55.00		0.00			
E 55	WFMY	10/30/12	10/30/12	530-6p Andy Griffith Andy Griffith	CM	530-6p	-T-----	:30	1	\$160.00	P-4	0.00	NM	1	\$160.00
ANDY GRIFFITH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$160.00		0.00			
E 56	WFMY	11/06/12	11/06/12	M-F 6-8a Good Morning Show	CM	6-8a	-T-----	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$80.00		0.00			
E 57	WFMY	10/30/12	10/30/12	CBS Evening News CBS Evening News	CM	630-7p	-T-----	:30	1	\$375.00	P-4	0.00	NM	1	\$375.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$375.00		0.00			
E 58	WFMY	10/30/12	10/30/12	M-F 7-730p Wheel of Fortune	CM	7-730p	-T-----	:30	1	\$220.00	P-4	0.00	NM	1	\$220.00
ADD 7.31															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$220.00		0.00			
E 59	WFMY	11/06/12	11/06/12	CBS This Morning CBS This Morning	CM	8-10a	-T-----	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00
EARLY SHW1-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----					1	\$40.00		0.00			
E 60	WFMY	10/30/12	10/30/12	Tue Prime A NCIS	CM	8-9p	-T-----	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$1,000.00		0.00			
E 61	WFMY	10/30/12	10/30/12	Tue Prime B NCIS: Los Angeles	CM	9-10p	-T-----	:30	1	\$850.00	P-4	0.00	NM	1	\$850.00
NCIS LA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$850.00		0.00			
E 62	WFMY	10/30/12	10/30/12	Tue Prime C Vegas	CM	10-11p	-T-----	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
VEGAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$600.00		0.00			
E 63	WFMY	10/31/12	10/31/12	Wed Prime C CSI: Crime Scene Inv	CM	10-11p	--W----	:30	1	\$600.00	P-4	0.00	NM	1	\$600.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$600.00		0.00			
E 64	WFMY	10/31/12	10/31/12	Wed Prime A Survivor: Philippine	CM	8-9p	--W----	:30	1	\$650.00	P-4	0.00	NM	1	\$650.00
SURVIVOR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$650.00		0.00			
E 65	WFMY	10/31/12	10/31/12		CM	10a-5p	--W----	:30	2	\$60.00	P-4	0.00	NM	2	\$120.00

Order / Rev: 704582
 Alt Order #: 06260746
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: McCrory for NC Governor
 Product Desc: MCCRORY FOR GOVERNOR
 Estimate: C29N06
WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
DT Daytime DAYTIME ROS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 2 \$60.00 0.00														
E 66	WFMY	10/31/12	10/31/12	News 2 at 11 News 2 at 11	CM	11-1135p --W----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
NEWS 2 AT 11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$250.00 0.00														
E 67	WFMY	10/31/12	10/31/12	Letterman David Letterman	CM	1135p-1235a --W----	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
D LETTRMAN-CBS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$90.00 0.00														
E 68	WFMY	10/31/12	10/31/12	News2 at Noon News2 at Noon	CM	12-1230p --W----	:30	1	\$90.00	P-4	0.00	NM	1	\$90.00
ADD 7.31 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$90.00 0.00														
E 69	WFMY	10/31/12	10/31/12	M-F 3-4p Let's Make a Deal	CM	3-4p --W----	:30	1	\$65.00	P-4	0.00	NM	1	\$65.00
LETS MAKE A DEAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$65.00 0.00														
E 70	WFMY	10/31/12	10/31/12	M-F 4-5p Ellen Degeneres	CM	4-5p --W----	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$70.00 0.00														
E 71	WFMY	10/31/12	10/31/12	News 2 at 5 News 2 at 5	CM	5-530p --W----	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00
NEWS 2 AT 5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$150.00 0.00														
E 72	WFMY	10/31/12	10/31/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a --W----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$55.00 0.00														
E 73	WFMY	10/31/12	10/31/12	530-6p Andy Griffith Andy Griffith	CM	530-6p --W----	:30	1	\$160.00	P-4	0.00	NM	1	\$160.00
ANDY GRIFFITH <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$160.00 0.00														
E 74	WFMY	10/31/12	10/31/12	News 2 at 6 News 2 at 6	CM	6-630p --W----	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
ADD 7.31 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$250.00 0.00														
E 75	WFMY	10/31/12	10/31/12	M-F 6-8a Good Morning Show	CM	6-8a --W----	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
GOOD MRN-6-8AM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$80.00 0.00														
E 76	WFMY	10/31/12	10/31/12	M-F 7-730p Wheel of Fortune	CM	7-730p --W----	:30	1	\$220.00	P-4	0.00	NM	1	\$220.00
WHEEL/JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 --W---- 1 \$220.00 0.00														
E 77	WFMY	10/31/12	10/31/12		CM	8-10a --W----	:30	1	\$40.00	P-4	0.00	NM	1	\$40.00

Order / Rev: 704582
 Alt Order #: 06260746
 Flight Dates: 10/29/12 - 11/06/12

Advertiser: McCrory for NC Governor
 Product Desc: MCCRORY FOR GOVERNOR
 Estimate: C29N06

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning											
				CBS This Morning											
				EARLY SHW1-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-- W- - - -			1		\$40.00		0.00				
E 78	WFMY	10/31/12	10/31/12	Wed Prime B	CM	9-10p	-- W- - - -	:30	1	\$650.00	P-4	0.00	NM	1	\$650.00
				Criminal Minds											
				CRIMINAL MINDS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-- W- - - -			1		\$650.00		0.00				
													Totals	88	\$18,925.00